

### **REMARKS/ARGUMENTS**

In response to the Examiner's further Office Action of July 5, 2007 issued with respect to the present RCE application, the Applicant respectfully submits the accompanying Amendment of the claims and the below Remarks.

#### ***Regarding Amendments***

In the Amendment:

independent claim 1 is amended to specify that the bar code scanner captures pattern selections from a printed collection of patterns through interaction of the scanner with bar code identifiers of the selected patterns, and the processor selects the patterns identified by the bar code scanner from a software version of the collection of patterns and configures the printer based on the operator inputs to produce wallpaper printed with the selected patterns. Support for this amendment can be found at page 38, lines 1-33 of the present specification; and

dependent claims 8, 9, 14, 21-31, 40, 44, 45, 47 and 48 are unchanged.

It is respectfully submitted that the above amendments do not add new matter to the present application.

#### ***Regarding 35 USC 103(a) Rejections***

It is respectfully submitted that the subject matter of above-discussed amended independent claim 1, and claims 8, 9, 14, 21-31, 40, 44, 45, 47 and 48 dependent therefrom, is not taught or suggested by previously cited Martin, Yamasaki, Silverbrook and Hashi either taken alone or in combination with one another, for at least the following reasons.

In the Response to Arguments section of the present Office Action, the Examiner asserts that "Martin's disclosure of a user's own designs being selected does not preclude or teach away from selection of a bar code scanner, nor does it teach away from incorporating a bar code scanner in the invention of Martin".

It is respectfully submitted that this was not the argument presented by the Applicant. Rather, the Applicant argues that Martin merely discloses that a source of personal digital images 30, such as a digital memory card of CD, is received via a reader 32 of the printer 18 or via a connected PC, from which a user's own designs are read (see paragraph [0009]). Such that Martin is silent as to capturing digital images for incorporation into the personalized wallpaper border product in any other fashion, including via a bar code scanner.

Secondly, the Applicant argues that Yamasaki merely discloses using a bar code reading means for scanning a bar code provided on recording medium for specifying the type of recording medium for printing (see paragraph [0171]). Such that one of ordinary skill in the art would only be motivated from the disclosures of Martin and Yamasaki to incorporate the bar code reading means of Yamasaki in the printer of Martin scan bar codes provided on recording media for specifying the type of recording media for printing, as specifically taught by Yamasaki, not to scan bar codes on pattern collections as the Examiner asserts.

Further, combining Martin and Yamasaki in the way asserted by the Examiner would require the impermissible use of hindsight from the teachings of the claimed invention. This is because, Martin is specifically directed to producing personalised wallpaper border products having user's personal images and designs such that selection of patterns from a collection of patterns is clearly not desired, and Yamasaki does not provide any teaching or suggestion that the disclosed bar code reading means can be used for any other purpose.

The Examiner further asserts in the Response to Arguments section that the limitation added to independent claim 1 in the Applicant's previous Amendment does not further limit the structure of the apparatus claims.

As discussed above, independent claim 1 has been amended to specify that the processor is configured to select the patterns identified by the bar code scanner, through interaction of the scanner with identifiers of patterns selected from the printed pattern collection, from a software version of the pattern collection, and configures the printer based on the operator inputs to produce wallpaper printed with the selected patterns. Accordingly, amended independent claim 1 clearly recites operational and configuration limitations with respect to the structural components of the claimed printer, which are not taught or suggested by the Examiner's combination of Martin and Yamasaki (and Silverbrook and Hashi).

It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

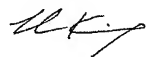
Very respectfully,

Applicants:



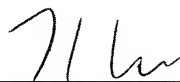
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